

2009 Summer Newsletter

"Let's go diving!"

Sub Club Diver Profile



Check out Phil's profile at [Member Profile](#)

Newly Certified Divers

Angela W.
Russell S.
Rodney R.
Brad H.
Erik Z.
Kevin M.
Russell I.

Greetings!

It is 106 degrees today. No wonder so many of the folks we have seen this week are smiling; they escaped to the Channel Islands with the BDS Sub-Club this past weekend and the diving (and golf) was GREAT!

We are gearing up for our Fall trips to the Channel Islands in September and November.

On a day like this we like to watch our DVD's and take a look at our photo gallery and "remember" our carefree diving days in Cozumel last spring. In this letter Nancy shares some of her memories. Be sure to read it. We enjoyed her letter so much that we are going to continue to share our divers memories in future newsletters.

It is HOT, the economy is not Good, but we have some great memories and some wonderful dive trips in the near future. The statement I kept hearing over and over this week "the diving was great.... the group of people were wonderful". Thank-you for your continued support from all of us at Bob's Dive Shop.

Channel Islands

Are you ready for some amazing diving? We knew you were and here is your opportunity.

Channel Islands. For those of you who have never had the opportunity to dive there you are really missing out on a local treasure. This chain of islands sits off the coast of



Deanna F.
Daniel F.
Ben F.
Debbie M.
Dawn T.
Tricia. B.
Jon B.
Taylor M.
Rayma C.
Shauna T.
Craig T.
Joseph D.
Jon D.
Michael C
Laura Y

Billy V
John H
Jennifer H
Todd C
Jamie R
Rebecca S

Congratulations
to all of you!

BDS and Sub Club Activities



Southern California and has some of the best diving in the world. With most of the area protected and designated as an underwater national park, life flourishes. Proclaimed as a national monument and designated as a National Marine Sanctuary the diving offers kelp forests that support over 800 marine organisms. From large playful creatures like sea lions to tiny organisms that make for great macro photography. Octopus, eels, crab, lobsters, and tons of fish it is sure to please. Stop in to the shop to reserve your spot now!

Cozumel Remembered

The biggest lobster I've ever seen. Musta been on 'Roids!



Phil's newfound Pittsburg Steelers buddy who had been drinking since 10 am that day and kept repeating himself saying, "Haaay, therre's Twooo-Furrr-One at the Moneeey Barrr toniiight!"

A happy Spotted Drum Fish.

Steak with a Maraschino Cherry on top. Interesting!

Beer, swinging on swings, and an old Sharpie pen in a bar downtown.

Following Al through my first 'swim thru' on our first day of boat diving.

Ed's speech and our BDS dinner by the ocean.

The Best blended Mango Margaritas in the world served up

July

Channel Island
Dive

Navigation Class

Night Limited
Visibility Class

Open Water
Diver Class

Swim Lessons

August

Stress and
Rescue Class

Deep Diving
Class

Open Water
Diver Class

Swim Lessons

September

Channel Island
Dive

Night and
Limited Visibility
Class

Navigation
Class

in a gorgeous hand-painted glass.

"The Float" (jumping off the dock and floating down to the pier).

David hiding in a coral cove and waiting to scare everyone who came by. David also floating cross legged blowing air rings.

Watching the local artist paint a picture.

Big fat Nurse Shark. So cool!!

Celebrating Trish's birthday at Margaritaville.

Night diving and finding so many octopus we were tripping over them.

Robea's 'Indian Name' T-shirt.

Dancing at the Money/Monkey Bar to a pretty darn good band.

Hypnotic on the bus. Yum!

Best of all...making 31 new friends!!!!!!!!!!

--Nancy

Congratulations

to these new
Master Divers



Jim Clark
Jason Longcor

They have
achieved one of
the most elite
levels in diving.

Diving Milestones



Rick achieved 50
dives on our
July Channel
Islands trip

Hutch made his
1500 dive on
our July Channel
Islands trip

We want to buy you a new regulator. Interested?



Our very best source of
acquisition for new divers IS YOU... a Bob's Dive
Shop diver!

We hope you will participate in the NEW DIVER
REFERRAL GAME.

Here's how it works: You undoubtedly have
friends, neighbors and co-workers who you talk
to about diving! When they show an interest in
learning to dive, please ask them to give us a call
and mention your name. Or better yet have them
stop into the store and talk about a certification
program designed especially for them. You can
also call us and give us their name and address
and we will send them a DVD on learning to dive.
When they complete the program we will send
you \$50 in Scuba Bucks to be used on any retail
items in the store.....we'd love to give you
enough Scuba Bucks to buy yourself a new
regulator this year!

We would be proud to welcome your friends to
Bob's Dive Shop and we promise to provide them
with the highest quality SCUBA training available
anywhere!

**The MASTER DIVER CHALLENGE - You could
win a diving vacation!** Do you want to improve
your diving ability? Do you want to build your
diving confidence? Do you want to be a better
dive buddy? Then take the Bob's Dive Shop

Great job!
Thank you for
sharing those
special moments
with us.

* If anyone has any milestone moments they would like us to share, please contact one of our staff members at Bob's Dive Shop.

Master Diver Challenge! **WE DARE YOU!!**
The Bob's Dive Shop Master Diver program creates a personal continuing education pathway and becoming a Master Diver is easy. Just continue your diving education and GO DIVING!!! The Bob's Dive Shop/SSI Master Diver rating is one of the most elite ratings in diving. To achieve the Master Diver certification level divers have combined the knowledge, skills and experience to call themselves Master Divers. Just register your intent to become a Master Diver in 2009 and attain that goal and you could win one of two fantastic dive vacations FREE! The Master Diver Challenge is open to any Bob's Dive Shop diver or student. Just stop in the store and register for the challenge - the Registration is FREE. You will be asked to fill out a commitment sheet, which is kept by the Bob's Dive Shop, Inc. Bring your logbook! You must have your logbook verified at the start of the program, monthly and when you reach each rating milestone. To be eligible to win you need to complete the Open Water certification, 4 Specialties with dives and Diver Stress & Rescue, as well as log 50 dives by December 31, 2009. When you reach your goal of Master Diver and receive your certification card from SSI you will be entered into the grand prize drawing to win a *FREE vacation in the Caymans or Honduras.

Contact Bob's Dive Shop for details.

Save
\$50.00

Personal Snorkeling System Savings
Save \$50.00 off of the retail price of your personal snorkeling system when you sign up for an Open Water Diver class.

Limit one coupon per customer. Must be presented at time of purchase. Cannot be combined with any other snorkeling package coupon.