



The Way the Central Valley Has Learned to Dive

~ Since 1972 ~

The Anchor Line

January 2009

### Sub Club Member Profile

Bob's Dive Shop is proud to introduce you to our featured Sub Club member.

Read all about Big Jim.....  
["click here"](#)

### QUICK LINKS

[www.BobsDiveShop.com](http://www.BobsDiveShop.com)  
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## Start the New Year Right - Go Diving!!

Dear Mary,

January 2009 marks the 37th year of doing business for Bob's Dive Shop, Inc; Unbelievable!

We started in the old Herb Bauers location on a whim and have been fortunate enough to last much longer than most. In fact, we are currently the 3rd oldest dive store in California with original ownership - I guess that means we are old!!

Thank you all who have made this possible we sincerely appreciate your support and loyalty and friendship.

We have some fantastic activities planned this year and hope to see you on a dive trip soon. Check out next months Sub Club activity below - it will be a classic!

Sincerely,  
The Gang at Bob's Dive Shop



## The MASTER DIVER CHALLENGE - You could win a diving vacation!



**Do you want to improve your diving ability?  
Do you want to build your diving confidence?  
Do you want to be a better dive buddy?  
Then take the Bob's Dive Shop Master Diver Challenge!  
WE DARE YOU!!**

The Bob's Dive Shop Master Diver program creates a personal continuing education pathway and becoming a Master Diver is easy. Just continue your diving education and GO DIVING!!!

The Bob's Dive Shop/SSI Master Diver rating is one of the most elite ratings in diving. The rating was started in 1970 by SSI as a diving level. To achieve the Master Diver certification level divers have combined the knowledge, skills and experience to call themselves Master Divers. Master Divers, have completed 4 specialty courses plus the SSI Diver Stress & Rescue course and have logged a total of 50 dives.

Just register your intent to become a Master Diver in 2009 and attain that goal and you could win one of two fantastic dive vacations FREE!

The Master Diver Challenge is open to any Bob's Dive Shop diver or student. Just stop in the store and register for the challenge - the Registration is FREE. You will be asked to fill out a commitment sheet, which is kept by the Bob's Dive Shop, Inc.

Bring your logbook! You must have your logbook verified at the start of the program, monthly and when you reach each rating milestone. To be eligible to win you need to complete the Open Water certification, 4 Specialties with dives and Diver Stress & Rescue, as well as log 50 dives by December 31, 2009.

Records of these levels will be kept by stamping your log book, as well as by filling out the SSI Course Completion Tracker. When you reach your goal of Master Diver and receive your certification card from SSI you will be entered into the grand prize drawing to win a \*FREE vacation.

### **MILESTONE REWARDS**

**MILESTONE 1 = Advanced Open Water Diver**  
(Specialty Diver Rating + 2 More Specialties + 12 More Dives)  
REWARD: An Advanced Open Water Diver Patch.

### **MILESTONE 2 = Master Diver**

(Advanced Open Water Diver Rating + 1 More Specialty + 26 More Dives)  
NOTE: Diver Stress and Rescue is required.

REWARD Level 1: A Master Diver Patch, SSI Congratulatory Diploma, Master Diver T-shirt and a chance to win a dive trip.

All Milestone 2 recipients will be entered into the grand prize raffle which will be held on Friday, January 6, 2010. Prizes include a Cayman Dive Trip, Honduras Dive Trip, t-shirts, patches and personalized diplomas!

The Cayman Trip includes: 7 nights ocean suite accommodation for 2 (double occupancy) from

Divetech at Cobalt Coast Dive Resort, all tax and service charges and round trip airport transfers included, 6 days of 2-tank boat trips, unlimited shore diving.

The Honduras Trip includes: 7 night / 8 day stay in an A/C Duplex Double cabin compliments of Laguna Beach Resort and Utila Dive Ventures, 6 days of diving, 3 meals daily, 3 boat dives daily, 2 night boat dives per week, unlimited shore diving, transportation to/from Utila's airport to the resort.

Not included: Reef tax, international and domestic air fare, bar tabs, gratuities, equipment rentals, Nitrox, and special expenses. Upgrade to an Individual King is available. Booking must be done through Utila Dive Ventures.

**WE DARE YOU!!!**

## **BDS SUB-CLUB NEWS**

### **January is a great time to get your equipment serviced!**

We would like to introduce Chuck Robinson as the latest addition to the Bob's Dive Shop team. Chuck has been working hard for the last year to become a certified equipment technician and is now doing much of the service for BDS. Chuck has regularly scheduled hours in the store and is anxious to get to know your diving system. With Chuck in house our turn around time will be much better than it has been for the last couple of years.

Chuck' goal is to become the best equipment technician in the State! He already is the best at Bob's Dive Shop!! Stop in and welcome Chuck aboard.



### **A message from Chuck:**

Now is a great time to have your life support systems serviced before the travel season. Having the work completed now gives you the peace of mind that everything is working to the manufactures specifications and that it is ready whenever you are ready to go diving. Your Total Diving System is life support equipment. It is very important to service your equipment annually as recommended by the manufacturers.

Remember that an annual service will keep your manufacturer's warranty valid.

An Annual service includes:

- Total disassembly and inspection of the regulator and hoses
- Total cleaning of all components according to manufacturer recommendations.
- Total inspection of all components looking for cracks, wear and defects
- Replacement of all warranty parts and worn or defective components
- Reassembly of the regulator and hoses per manufacturer recommendations
- Adjust of the regulator to manufacturer specifications including intermediate pressure (IP), flow rates and inhalation effort.

BDS follows the manufacturer's guidelines by disassembling and inspecting all parts for wear or corrosion, while disassembled; damaged or worn parts are replaced. The units are ultrasonically

cleaned thoroughly, reassembled and properly adjusted to manufactures specifications.

A Diagnostic Performance Inspection includes:

- Leak check your regulators, hoses and pressure gauge.
  - Inspect the hoses and mouthpieces for wear and tear.
  - Re-adjust and fine tune the intermediate pressure.
  - Adjust the regulator for the best breathing efficiency.
  - Check the accuracy of the pressure gauge
  - Check computer's battery status and replace batteries if necessary
- \*We do not take your regulator apart to check or change any internal parts.

If we find your regulator needs a complete overhaul we will call before any work is performed.

## **DON'T WAIT UNTIL IT IS TOO LATE!**

### **Last Months Sub Club Activity:**

Thank you all for joining BDS on the first dive adventure of 2009 - it was fantastic!

The conditions were superb (30-40' of Vis), the site was full of life (from Kelp to Grey Whales), the boat crew very attentive and you all did a great job. Captain Tim and crew even made a special point to comment on how well the Sub Club divers performed. Thank you all for making us look good.



We look forward to diving with you all again soon and hope that those of you not able to make last months trip will be getting wet soon! The Channel Island trips are filling fast and if you haven't reserved a spot on the May trip you better hurry!! You'll be glad you did!

### **Up Coming BDS SUB CLUB Activities**

February 21, 2009 The 1st Annual Beach Party! The Sub Club has planned the 1st Annual Sub Club beach activity and picnic! An activity for everyone interested - bring your family, friends and your future dive buddies!

**Call today for details and don't forget to mark your calendar. Look for an email with details very soon. Don't miss this one it will be a classic!**

#### **February**

Open Water Diver Class  
Deep Diving Specialty Class  
Night & Limited Visibility Specialty Class

#### **March**

Sub Club Cozumel Carnaval  
Open Water Diver Class

## April

Sub Club Party  
Open Water Diver Class  
Navigation Specialty Class  
Boat Diver Specialty Class

## May

Channel Islands 2 Day Live-Aboard  
Open Water Diver Class

## June

Channel Islands 2 Day Live-Aboard  
Open Water Diver Class  
Deep Diver Specialty Class  
Night & Limited Visibility Diver Class

Thank you all for making the Bob's Dive Shop  
Sub Club "the best damn dive club" around!

Sincerely,  
The Gang

ps....don't forget the May Channel Island trip - spots are filling fast!!!

**Save  
\$50.00**

**Learn to Dive and save \$50.00.** This coupon must be printed and presented in person during your FREE Open Water Diver course Orientation. We encourage you to share the offer with friends and family.

Remember, you will earn BDS Suba Bucks when they sign up and complete the class!